



Lakefront custom "Idea Homes" have breathtaking views of the sunset.

NAHB Names Hampton Lake "Best Community" In America

Las Vegas, NV (Jan. 19, 2009) – The National Association of Homebuilders (NAHB) and Professional Builder Magazine named Hampton Lake of Bluffton, SC as "Best Community, 151 Homes and Over," in the 25th annual Best in American Living Awards ceremony held here at the Wynn Resort.

The "Best in American Living Awards" (BALA) are considered the "Oscars" of the homebuilding industry and are the only national design awards program for homebuilding. Judges made their selections for 2008 based on six basic criteria including quality of design, land-planning, attention to detail and success in the marketplace.

"This is a significant tribute to a lot of hard work by a team of exceptional professionals who turned a uniquely challenging situation into a major success story, and what is now one of the finest communities of its kind anywhere," said Gerrit Albert, president of the 900-acre community which surrounds a 165-acre lake that had originally been planned as a golf course.

Albert cited Fraser Construction of Bluffton, Malphrus Construction of Hilton Head Island, Hardeeville's PBG of South Carolina and Wood + Partners of Hilton Head for their dedication to the project and its ideals.

35 Years of Success

John Reed, founder and owner of Reed Development, which conceived and developed Hampton Lake along with other prestigious Bluffton communities including Belfair, Colleton River, Berkeley Hall and Hampton Hall, said: "We've been working for 35 years to create a community like Hampton Lake. We are truly grateful for this important award, but even more so for the tremendous support we've had from our property owners across the country and residents throughout the area."

Reed also was quick to add, "the best is yet to come." He said, "Some time in 2009 we will be announcing new homes and new affordable prices. I invite everyone to stop by and visit Hampton Lake. We would very much enjoy sharing our vision with you."

Albert pointed out that Hampton Lake had originally been planned as a golf community but when research in-

dicated a market saturation of golf communities in the Southeast – a strategic management decision was made to move the community in a new direction.

That new direction was to change from planning a golf course and put in its place a 165-acre lake – which would provide both recreation (fishing and boating) as well as an abundance of water view opportunities for residents.

Perry Wood, President of Wood+Partners, the community's land planners agreed that the entire project was an exceptional feat.

"What we did was take a piece of land that was previously a pine plantation with haul-roads and degraded wetlands, and implemented a plan that returned 340 acres of wetlands to their natural state and removed 2.5 million cubic yards of dirt to dig and construct the lake," said Wood. "Today the site's wetland acres have been returned to that of a thriving natural eco-system."

In addition to the 165-acre, fully stocked freshwater lake and 340-acre nature preserve, Wood said Hampton Lake has in its Lakeside Village "a cohesive amenity complex that out-

more than 100 women who where already living or thinking about moving to the Bluffton/ Hilton Head area with regard to what they would like to have as an amenity facility if golf wasn't an option. Our community melds precisely with their lifestyle desires."

Paul Deffenbaugh, editorial director for Professional Builder magazine, said Hampton Lake's award "is very significant," noting that past winners

well, and have been seeing an increasing number of couples in this age bracket."

At the Las Vegas BALA Awards ceremony there were three other local area winners, including Wilson's Landing at Palmetto Bluff, built by Fraser Construction of Bluffton (Best Community Facility - 151 units and over); Bluffton architect Wayne Windham for design of a custom home in Palmetto Bluff, and Erickson Home by

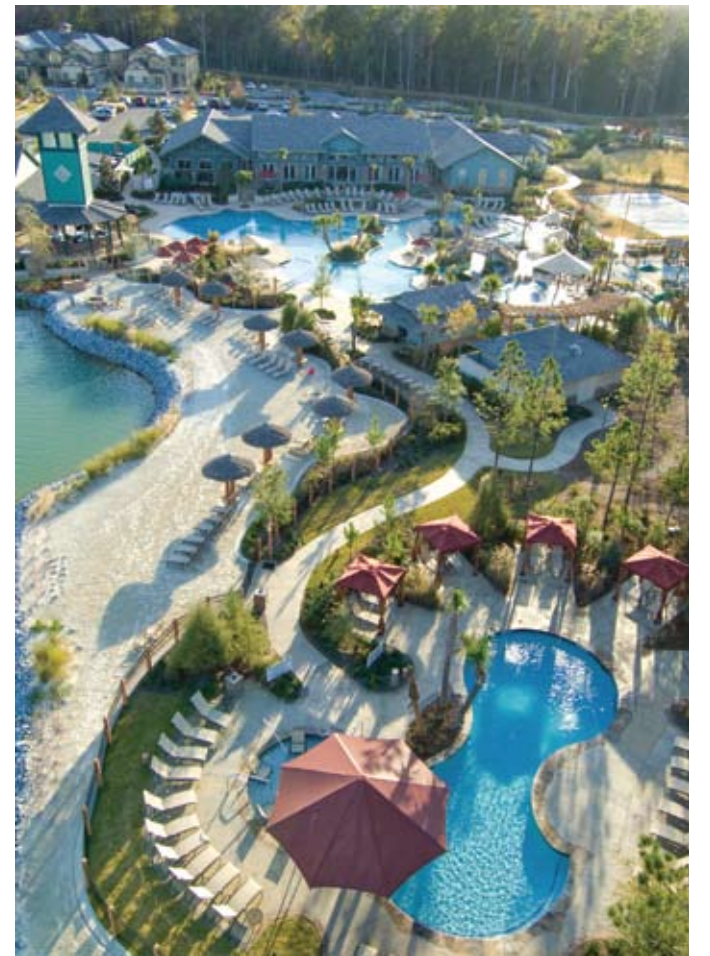
"Our judges look at a variety of criteria . . . including quality of the land development, consideration of the environment and success of the project in the marketplace. If it doesn't sell, it doesn't win!"

– Paul Deffenbaugh
Editorial Director
Professional Builder Magazine

of the award include companies of excellent international reputation. "Competition is from throughout the United States from Maine to California," he said.

"Our judges look at a variety of criteria when selecting the best overall community," said Deffenbaugh, "including

Noro Co. of Port Royal, (Best Single Family Detached Home under 1,800 sq. ft).



"Cool Pool" and "Sandi Point Beach" face east over the lake.



Backwater Bills is a favorite for all ages.

does most destination resorts with a full-service spa and fitness center, a themed restaurant, a sandy beach, resort-style pools, basketball, a picnic area and a general store. There are also nine miles of nature trails, a world class dog park plus tennis courts will be completed in the Spring."

Research Was Key

Gary Sandor, a partner with Reed Development, said: "The research we did to develop the various components is a key to the success. We received outstanding input from interviews with dozens of couples and

the quality of the land development, consideration of the environment and success of the project in the marketplace. If it doesn't sell, it doesn't win!"

Albert pointed out that since starting pre-sales in late 2006 there have been more than 400 properties sold including homesites and a variety of custom homes, attached homes and vacation homes. He said there are currently more than 100 homes completed or under construction.

"The majority of our buyers are baby boomers looking for a retirement or vacation home," said Albert, "but we appeal to people in their 30s and 40s as

What are "Best in American Living Awards"?

- The Best in American Living Awards (BALA) celebrate the most creative and innovative builders, designers, land planners and interior designers in the nation. Every year, BALA winners redefine excellence for the residential building industry.
- The awards program is co-sponsored by the National Association of Home Builders and Professional Builder magazine.
- BALA has evolved over its 25 years, but it continues to identify the cutting edge. Now more than ever, the Best in American Living Awards serve as a driver of design excellence.

NATIONALLY RECOGNIZED
2007 BEST COMMUNITY FACILITY & 2008 BEST COMMUNITY

Hampton Lake

It's all about the water.

ONE CAST AT A TIME

Seems like yesterday that I was sitting next to my grandfather pulling in my first catch. He taught me more than just how to bait a hook that day. And now I can pass along the same lessons to my little fisherman.

EXPERIENCE HAMPTON LAKE

- Grab burgers and beers at Backwater Bill's.
- Stroll on over for a rejuvenating session at The Spa and Fitness Central.
- Visit Adventure Lagoon and splash around at Shrimp's Puddle – it's a grandkid's dream!
- Celebrate your special occasion by reserving a deck boat at Doc's Boathouse.
- Take your four-legged friend on a play-date to Dog Paddle Park.
- Have the time of your life cruising or kayaking 165 acres of freshwater lake.

Visit our Sales Center:
From I-95, 8 miles east on Hwy 278.
From Hilton Head Island,
10 miles west on Hwy 278.

Mon-Fri 8:30 am to 5:30 pm
Sat 8:30 am to 5 pm | Sun 1 to 5 pm

Homesites from the \$120s, Villas from the mid \$300s, Carriage Homes from the mid \$400s, Cottage Homes from the mid \$400s, Coach Homes from the \$600s and Custom Homes from the \$600s to \$1.3 million.

HAMPTONLAKE.COM
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